

## **Sponsorship Opportunities at the National Bioenergy Conference**

The 21<sup>st</sup> Irish Bioenergy Association (IrBEA) National Bioenergy Conference will take place on Tuesday 11th October at The Lyrath Hotel in Kilkenny. We look forward to welcoming IrBEA members and a diverse range of renewable energy and relevant stakeholders to our flagship event. We are currently seeking a main sponsor and co-sponsors. We are reaching out to companies and institutes who we have worked with in the past to invite expressions of interest for sponsorship opportunities.

This year's conference will focus on the need to accelerate the uptake of bioenergy technology deployment in Ireland. IrBEA acknowledges that most larger businesses and new start-ups are aware of their responsibilities to be more sustainable and energy efficient. At this year's conference, IrBEA wants to promote the role bioenergy can play in this transition from fossil fuels, helping businesses reduce costs, improve energy security, reduce supply chain risk, reduce carbon footprints, and improve company sustainability ratings.

We have had consistent attendance over the past 15 years at our conference with over 200 delegates attending this event annually. The event is targeted at a wide range of stakeholders and interested parties including, bioenergy project developers, utility providers, policymakers, political representatives, financiers, large energy users, businesses, engineers, landowners, and environmental groups. Our feedback from previous conferences indicates that attendees value the opportunity to meet those actively involved in the bioenergy sector. To hear about latest developments, successful projects, and case studies, in the sector, broaden their knowledge and access further information, network and make new contacts.

The main sponsor will receive a sponsorship package that includes tickets for clients and associates, a trade stand, high-level cross-branding opportunities, and promotion on all our media platforms. A speaker slot will be made available to a sponsor representative. We will work directly with you to maximum the opportunities for marketing and promotion of your brand, products and services in the lead up to, during and immediately

post the event. We will also be holding an event launch and release timed press releases with key messaging which will recognise the main sponsor leading up to this event.

**There will also be opportunities for co-sponsors, lunch sponsors and auxiliary sponsors who will receive a sponsorship package that includes free delegate passes, a trade stand and company promotion on all media material.**

The event is a significant flagship event for IrBEA and a wonderful opportunity for any potential sponsors. It fulfils important objectives for the association and the industry as a whole. The event provides a platform for discussion of issues of relevance to bioenergy, and it is a valuable networking event. We devote a significant amount of internal staff time in planning, managing and running the event, and our voluntary committee provides a lot of time and support to the event also. Sponsorship enables IrBEA to maximise the event for all involved, including sponsors, speakers, participants, IrBEA members and broader stakeholders.

We would encourage you to let us know as soon as possible if sponsorship is of interest to your company / organisation and we can discuss the options further. We are keen to secure sponsorship in the coming weeks to ensure we maximise the opportunity and exposure for the sponsors as the event promotion rolls out.

For further information contact:

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